

## Materials Development in Teaching Chinese as a Foreign Language

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Materials development usually consumes a lot of money and effort, and therefore it deserves great attention. It is even more important to study the subject in the field of teaching Chinese as a foreign language (CFL) because limited research has been carried out.

Professionals in the CFL field have noticed the following phenomenon: On the one hand, many new textbooks appear on the market every year; on the other hand, instructors of the Chinese language still find it difficult to get the ideal textbooks for their students.

This presentation aims to reveal perspectives from expert textbook writers. Four expert textbook writers participated in the study, and each was interviewed for an hour. A qualitative method of grounded theory was used to analyze the interview data, and four themes emerged from the data. This presentation discusses the themes and provides pedagogical applications of the findings.